

STEPHANIE JANES

THE ROVING FOX



Travel & Lifestyle Blog | therovingfox.com



ABOUT ME

Stephanie Janes is a lifestyle & travel blogger from Boston. She shares in-depth travel guides & tips, and beauty reviews & recommendations with readers at therovingfox.com.

FACTS ABOUT STEPHANIE

- Stephanie is an entrepreneur who founded her own successful classical music PR firm
- Loves fitness and is a certified Spin & group ex. instructor
- Trained opera singer who has sung at Carnegie Hall
- Proud mom of a ginger cat and a 100 lb. Shepherd
- Obsessed with hacking travel reward points
- A former Ms. Delaware who knows more about makeup & spray tans than a person should, but prefers a natural look
- An INTJ (the rarest type!) with a massive sweet tooth

THE ROVING FOX BLOG STATS

5K

WEBSITE HITS
PER MONTH

4K+

SOCIAL
FOLLOWERS

300%

SITE GROWTH,
M / M

BLOG AUDIENCE

- The Roving Fox readers browse at least 3 pages per visit
- 53% women; 47% men
- 80% of readers are ages 18-44
- They visit on mobile or desktop



LOCATION

The Roving Fox readers live in: Massachusetts, New York, and California



MEDIA COVERAGE & RECENT POSTS

Mérida, Mexico Guide


L'Oréal matte lipstick review

One Day in Providence, RI

CONDÉ NAST
Traveler **Forbes**

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